PAGE 1 / 21

Image# 201607139020431793

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

FORM 3X F	or Other Than A	An Authorized	Committee	•		Office Use	Only
1. NAME OF COMMITTEE (in full)	TYPE OR PRINT ▼		nple: If typing the lines.	, type	12FE4M5		
Character is Essential F	PAC (CIE PAC	·)					
ADDRESS (number and street)	PO Box 341027						
Check if different than previously reported. (ACC)	Austin				TX	78734	
2. FEC IDENTIFICATION NU	MBER ▼	CITY 🛦		(STATE A	Z	IP CODE ▲
C C00617050		3. IS THIS REPORT	× NE		AN (A)	IENDED	
4. TYPE OF REPORT (Choose One) (a) Quarterly Reports: April 15 Quarterly Report (Qr. X) July 15 Quarterly Report (Qr. X) October 15 Quarterly Report (Qr. X) January 31 Year-End Report (YE July 31 Mid-Year Report (Non-election Year Only) (MY) Termination Report (TER)	PRE-Elec Report fo	Election on	Ju Ju Primary (12P) Convention (12	ay 20 (M5) n 20 (M6) l 20 (M7)	Sep	12S) i s 30R) i	Nov 20 (M11) (Non-Election Year Only) Dec 20 (M12) (Non-Election Year Only) Jan 31 (YE) Runoff (12R) in the State of Special (30S)
5. Covering Period 06	09	2016	through	M M M	30	2016	
I certify that I have examined this Type or Print Name of Treasurer		-	rledge and be	lief it is tru	e, correct and	complete	
Signature of Treasurer Christ	opher James Cavin	1	Electronically I		ate 07	/ 13	2016
NOTE: Submission of false, errone Office	ous, or incomplete in	formation may sub	oject the perso	n signing th	is Report to th	_ ·	
Use						ı	FORM 3X v. 12/2004

FEC Form 3X (Rev. 02/2003)	SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS	Page 2
Write or Type Committee Name		. ago _
Character is Essential PAC (CI	E PAC)	
Report Covering the Period: From:	06 09 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	06 30 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, 2016] [0.00
(b) Cash on Hand at Beginning of Reporting Period	1963.15	
(c) Total Receipts (from Line 19)	25000.00	35000.00
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	26963.15	35000.00
7. Total Disbursements (from Line 31)	21372.37	29409.22
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	5590.78	5590.78
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	2785.47	
This committee has qualified as a m	ulticandidate committee. (see FEC FORM 1M)	
	For further information contact:	
	Federal Election Commission 999 E Street, NW Washington, DC 20463	

Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

R	eport Covering the Period: From: 06	09 / Y Y Y Y Y TO	: 06 30 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11.	Contributions (other than loans) From: (a) Individuals/Persons Other		
	Than Political Committees (i) Itemized (use Schedule A)	25000.00	35000.00
	(ii) Unitemized(iii) TOTAL (add	0.00	0.00
	Lines 11(a)(i) and (ii)	25000.00	35000.00
	(b) Political Party Committees	0.00	0.00
	(such as PACs)	0.00	0.00
10	11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5) Transfers From Affiliated/Other	25000.00	35000.00
12.	Party Committees	0.00	0.00
13.	All Loans Received	0.00	0.00
	Loan Repayments Received Offsets To Operating Expenditures	0.00	0.00
16.	(Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) Refunds of Contributions Made	0.00	0.00
17	to Federal Candidates and Other Political Committees	0.00	0.00
	Other Federal Receipts (Dividends, Interest, etc.) Transfers from Non-Federal and Levin Funds (a) Non-Federal Account	0.00	0.00
	(from Schedule H3)	0.00	0.00
	(b) Levin Funds (from Schedule H5)	0.00	0.00
	(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00
19.	Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))▶	25000.00	35000.00
20.	Total Federal Receipts (subtract Line 18(c) from Line 19)▶	25000.00	35000.00

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

	II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
1. Op (a)	erating Expenditures: — Allocated Federal/Non-Federal	Total Tillo I ollow	Valendai Teal-to-Date
	Activity (from Schedule H4) (i) Federal Share	0.00	0.00
	(i) Federal Share	7	
	(ii) Non-Federal Share	0.00	0.00
(b)	Other Federal Operating		
	Expenditures	4308.84	12345.69
(c)	1 3 1	4200.04	12245 60
т	(add 21(a)(i), (a)(ii), and (b))▶	4308.84	12345.69
	nsfers to Affiliated/Other Party	0.00	0.00
. Co	ntributions to		
	deral Candidates/Committees d Other Political Committees	0.00	0.00
	lependent Expenditures	7	
(us	se Schedule E)	17063.53	17063.53
Co	ordinated Party Expenditures		
(us	U.S.C. §441a(d)) ee Schedule F)	0.00	0.00
		0.00	
Loa	an Repayments Made	0.00	0.00
	ana Mada	0.00	0.00
	ans Madefunds of Contributions To:	0.00	
(a)	Individuals/Persons Other Than Political Committees	0.00	0.00
	Than I ontical committees		
(b)	Political Party Committees	0.00	0.00
(c)	Other Political Committees		
	(such as PACs)	0.00	0.00
(al)	Total Contribution Refunds		
(d)	(add Lines 28(a), (b), and (c))	0.00	0.00
	(add Lines 20(a), (b), and (c))		0.00
. Oth	ner Disbursements	0.00	0.00
Fee	deral Election Activity (2 U.S.C. §431(20))		
(a)	Allocated Federal Election Activity		
	(from Schedule H6)	0.00	222
	(i) Federal Share	0.00	0.00
	(ii) "Lovin" Share	0.00	0.00
(b)	(ii) "Levin" Share Federal Election Activity Paid Entirely	7	7 7
(b)	With Federal Funds	0.00	0.00
(c)	Total Federal Election Activity (add		
(-)	Lines 30(a)(i), 30(a)(ii) and 30(b))▶	0.00	0.00
Tot	al Disbursements (add Lines 21(c), 22,		
23,	24, 25, 26, 27, 28(d), 29 and 30(c))	21372.37	29409.22
		7	
	al Federal Disbursements		
	btract Line 21(a)(ii) and Line 30(a)(ii)	2/272.27	
troi	m Line 31)▶	21372.37	29409.22

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
3. Total Contributions (other than loans) (from Line 11(d), page 3)	25000.00	35000.00
4. Total Contribution Refunds (from Line 28(d))	0.00	0.00
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	25000.00	35000.00
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	4308.84	12345.69
7. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00
8. Net Operating Expenditures (subtract Line 37 from Line 36)	4308.84	12345.69

: 97 A = G7 9 @ 5 B9 CI G'H9 LHF9 @ 5 H98 'HC' 5 F9 DCFHz G7 < 98 I @ 'CF' ± H9 A ± N5 H± CB

Form/Schedule: F3XN Transaction ID:

Due to a functionality limitation in the FEC Filing Software, this report reflects a work-around to permit the highest degree of disclosure despite the software limitation and was done in consultation with the committee's reports analyst, Joshua Rebollozo. Please see the Miscellaneous Statement filed contemporaneously with this report which provides details regarding the totals reported on Schedule E in contrast to the totals reported on 24 Hour Notices (24HN). All entries on Schedule E that include in the description the phrase: 24HN MEMO, are entries that were entered into the report at the time the 24HN was prepared; these entries match the initial estimate disclosed on the 24HN. Due to the limitation in the software functionality, the total Calendar Year to Date per Election for Office Sought (CYTDEOS) is accurately stated on the last 24HN filed for the period on 6/25/2016: \$17463.00. This total matches the totals in this report once the total on Schedule E (\$17063.53) are added to the total outstanding debt owed to IE vendors shown on Schedule D.

Form/Schedule: Transaction ID:

SCHEDULE A (FEC Form 3X)

FOR LINE NUMBER: PAGE OF Use separate schedule(s) (check only one)

ITEMIZED RECEIPTS	for each category of the Detailed Summary Page	X 11a
Any information copied from such Reports and Stator for commercial purposes, other than using the n		
NAME OF COMMITTEE (In Full) Character is Essential PAC (CIE	PAC)	
Retired Receipt For:	State Zip Code OK 74104 C Occupation Retired Aggregate Year-to-Date ▼	Date of Receipt 06 10 2016 Transaction ID: SA11AI.4210 Amount of Each Receipt this Period 15000.00 Memo Item
Receipt For:	State Zip Code OK 74104 C Occupation Retired Aggregate Year-to-Date ▼	Date of Receipt 06 24 2016 Transaction ID : SA11AI.4211 Amount of Each Receipt this Period 5000.00 Memo Item
Dr. Robert H Zoellner & Assoc.	State Zip Code OK 74133 C Occupation Owner/President Aggregate Year-to-Date ▼ 5000.00	Date of Receipt 06 13 2016 Transaction ID : SA11AI.4212 Amount of Each Receipt this Period 5000.00 Memo Item
SUBTOTAL of Receipts This Page (optional)		25000.00

SCHEDULE B (FEC Form 3X)	Han announts of the Co.	FOR LINE NUMBER: PAGE 8 OF 2		
TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	(check only		
	Detailed Summary Page	X 21b 27	22 23 24 25 26 28a 28b 28c 29 30b	
Any information copied from such Reports and Statem	Lents may not be sold or use			
or for commercial purposes, other than using the name				
NAME OF COMMITTEE (In Full)				
angle Character is Essential PAC (CIE P	AC)			
Full Name (Last, First, Middle Initial)				
A. Chris Forbes Marketing			Date of Disbursement	
Mailing Address 2401 Red Elm Court			06 17 2016	
	State Zip Code		Transaction ID : SB21B.4200	
Edmond Purpose of Disbursement	OK 73013			
Website Development, Maintenance and Manageme	ent		Amount of Each Disbursement this Period	
Candidate Name		Category/	750.00	
Office Sought: House Disbursen	nent For: 2016	Туре		
	Primary General		Memo Item	
	Other (specify) ▼			
State: District:				
Full Name (Last, First, Middle Initial)			Data of Dishara and	
RightSide Compliance			Date of Disbursement	
Mailing Address PO Box 341027			06 10 2016	
· ·	State Zip Code		Transaction ID : SB21B.4198	
Austin Purpose of Disbursement	TX 78734			
Compliance Services			Amount of Each Disbursement this Period	
Candidate Name		Category/	1890.00	
Office Sought: House Disbursen	nent For: 2016	Туре		
	Primary General		Memo Item	
	Other (specify) ▼			
State: District:				
Full Name (Last, First, Middle Initial)			Date of Disbursement	
The Gober Group PLLC			M M / D D / Y Y Y Y Y	
Mailing Address PO Box 341016			06 17 2016	
,	State Zip Code		Transaction ID : SB21B.4194	
Austin Purpose of Disbursement	TX 78734			
Legal Services			Amount of Each Disbursement this Period	
Candidate Name		Category/		
05		Type	708.65	
	nent For: 2016 Primary General		Memo Item	
President	Other (specify)			
State: District:				
			22/10 65	
SUBTOTAL of Disbursements This Page (optional)		·····•	3348.65	
TOTAL This Period (last page this line number only)				

ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE N (check only X 21b 27	
Any information copied from such Reports and Statem or for commercial purposes, other than using the name NAME OF COMMITTEE (In Full) Character is Essential PAC (CIE PA	e and address of any political		
Full Name (Last, First, Middle Initial) A. Veritas Strategies Mailing Address 407 W. Covell #30203			Date of Disbursement M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Edmond Purpose of Disbursement Media consulting Candidate Name Office Sought: House Disbursem Senate	citate Zip Code OK 73003 Deent For: 2016 Primary General Other (specify)	Category/ Type	Transaction ID : SB21B.4202 Amount of Each Disbursement this Period 250.00 Memo Item
Full Name (Last, First, Middle Initial) B. Voter Contact Strategies LLC Mailing Address 109 Hall Street City S	itate Zip Code		Date of Disbursement M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Lexington Purpose of Disbursement Management consulting Candidate Name Office Sought: House Disbursem Senate	OK 73051	Category/ Type	Transaction ID : SB21B.4197 Amount of Each Disbursement this Period 500.00 Memo Item
Full Name (Last, First, Middle Initial) C. Mailing Address			Date of Disbursement
Purpose of Disbursement Candidate Name Office Sought: House Disbursem Senate		Category/ Type	Amount of Each Disbursement this Period Memo Item
SUBTOTAL of Disbursements This Page (optional) TOTAL This Period (last page this line number only).			750.00 4098.65

SCHEDULE D (FEC Form 3X) DEBTS AND OBLIGATIONS

Excluding Loans

(Use separate schedule(s) for each numbered line) PAGE 10 OF
FOR LINE NUMBER:
(check only one)

	9
X	10

AME OF COMMITTEE (In Full) Character is Essential PAC (CIE PA	AC)	
A. Full Name (Last, First, Middle Initial) of Deb Facebook	Nature of Debt (Purpose): Reserved Social Media Ad space	
Mailing Address 1 Hacker Way		-
City State Menlo Park	Zip Code CA 94025	
Outstanding Balance Beginning This Period		Transaction ID : SD10.4136
0.00		
Amount Incurred This Period	Payment This Period	Outstanding Balance at Close of This Period
625.00	625.00	0.00
B. Full Name (Last, First, Middle Initial) of Debte Facebook	or or Creditor	Nature of Debt (Purpose): Reserved Social Media Ad space
Mailing Address 1 Hacker Way		
City State Menlo Park	Zip Code CA 94025	
Outstanding Balance Beginning This Period	0,1	Transaction ID : SD10.4161
0.00		
Amount Incurred This Period	Payment This Period	Outstanding Balance at Close of This Period
500.00	125.53	374.47
C. Full Name (Last, First, Middle Initial) of Deb Google Inc.	tor or Creditor	Nature of Debt (Purpose): Reserved Internet Advertising
Mailing Address 1600 Amphitheatre Parkway		-
City Mountain View	State Zip Code CA 94043	
Outstanding Balance Beginning This Period		Transaction ID : SD10.4147
0.00		
Amount Incurred This Period	Payment This Period	Outstanding Balance at Close of This Period
625.00	600.00	25.00
) SUBTOTALS This Period This Page (optional).		399.47
) TOTALS This Period (last page this line number		
) TOTAL OUTSTANDING LOANS from Schedule	e C (last page only)	
) ADD 2) and 3) and carry forward to appropriat	e line of Summary Page (last page only) ▶	

SCHEDULE D (FEC Form 3X) DEBTS AND OBLIGATIONS

Excluding Loans

(Use separate schedule(s) for each numbered line)

FOR LINE NUMBER: (check only one)

PAGE 11 OF

	9
X	10

AME OF COMMITTEE (In Full) Character is Essential PAC (CIE PA	C)		
A. Full Name (Last, First, Middle Initial) of Debto	Nature of Debt (Purpose):		
RightSide Compliance		Compliance Services	
Mailing Address PO Box 341027		-	
	-		
City State Austin	Zip Code TX 78734		
Outstanding Balance Beginning This Period		Transaction ID : SD10.4159	
1890.00			
Amount Incurred This Period	Payment This Period	Outstanding Balance at Close of This Period	
0.00	1890.00	0.00	
B. Full Name (Last, First, Middle Initial) of Debtor	r or Creditor	Nature of Debt (Purpose):	
The Gober Group PLLC		Legal Services	
Mailing Address PO Box 341016		_	
City State	Zip Code	_	
Austin	TX 78734		
Outstanding Balance Beginning This Period		Transaction ID : SD10.4158	
708.65			
Amount Incurred This Period	Payment This Period	Outstanding Balance at Close of This Period	
0.00	708.65	0.00	
C. Full Name (Last, First, Middle Initial) of Debto The Gober Group PLLC	or or Creditor	Nature of Debt (Purpose): Legal Services	
Mailing Address PO Box 341016		_	
City Austin	State Zip Code TX 78734		
Outstanding Balance Beginning This Period		Transaction ID : SD10.4214	
0.00			
Amount Incurred This Period	Payment This Period	Outstanding Balance at Close of This Period	
	0.00	2386.00	
2386.00	0.00	2500.00	
) SUBTOTALS This Period This Page (optional)	>	2386.00	
) TOTALS This Period (last page this line number	r only)		
) TOTAL OUTSTANDING LOANS from Schedule	C (last page only)		
) ADD 2) and 3) and carry forward to appropriate	line of Summary Page (last page only) ▶		

SCHEDULE D (FEC Form 3X) **DEBTS AND OBLIGATIONS**

Excluding Loans

(Use separate schedule(s) for each numbered line)

FOR LINE NUMBER: (check only one)

PAGE

	9
X	10

OF

21

NAME OF COMMITTEE (In Full) Character is Essential PAC (CIE PAC) A. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): Reserved telephonic voter outreach Voter Contact Strategies LLC Mailing Address 109 Hall Street City State Zip Code Lexington 73051 Transaction ID: SD10.4168 Outstanding Balance Beginning This Period 0.00 Amount Incurred This Period Payment This Period Outstanding Balance at Close of This Period 0.00 2500.00 2500.00 B. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): Reserved telephonic voter outreach Voter Contact Strategies LLC Mailing Address 109 Hall Street City State Zip Code OK 73051 Lexington Outstanding Balance Beginning This Period Transaction ID: SD10.4175 0.00 Amount Incurred This Period Payment This Period Outstanding Balance at Close of This Period 163.00 0.00 163.00 C. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nature of Debt (Purpose): Mailing Address City State Zip Code Outstanding Balance Beginning This Period Payment This Period Amount Incurred This Period Outstanding Balance at Close of This Period 0.00 1) SUBTOTALS This Period This Page (optional)..... 2785.47 2) TOTALS This Period (last page this line number only)..... 0.00 3) TOTAL OUTSTANDING LOANS from Schedule C (last page only)..... 2785.47

4) ADD 2) and 3) and carry forward to appropriate line of Summary Page (last page only) ▶

Christopher James Cavin

Signature

	HEDULE E (FEC Form 3)							
TEN	MIZED INDEPENDENT EXPEND	ITURES			PA(GE 13 R LINE 24		21 M 3X
NAM	IE OF COMMITTEE (In Full)				FEC IDEN			
Ch	aracter is Essential PAC (C	E PAC)				617050		
Chec	ck if 24-hour report 48-hour r	eport New repo	ort Amends repo	ort filed on	/ M / D	D /	Y Y Y Y	Y
	Full Name of Payee Behold Motion Pictures		☐ Memo It	Date		D D /	YYY	
1	Mailing Address 932 NW 16th Street			Amou	06 unt	14	2016	
	City	State	Zip Code				2000.00	0
(Oklahoma City	OK	73106		action ID : S of Disburser			لــــــــــــــــــــــــــــــــــــــ
	Purpose of Expenditure Video Production		Category/ Type 004		06	10	2016	Y
1	Name of Federal Candidate		Support	Office Sough	nt: X F	House Di	strict:	01
Ŀ	JAMES FREDERICK BRIDENSTINE		Oppose	Presid		Senate S	State:C	OK
	Calendar Year-To-Date Per Election for Office Sought	7 7	2000.00	Disbursemer 2016	nt For: X Other (specify	Primary y) ►	Ger	neral
Г	Full Name of Payee		🔀 Memo Ite	m Date	of Public Di	stribution/D	isseminat	ion
-	Facebook			[M M / I	10	2016	
ľ	Mailing Address 1 Hacker Way			Amou	unt			
-	City	State	Zip Code	$-\Gamma$			625.0	0
	Menlo Park	CA	94025		action ID : S of Disburser		ligation	
	Purpose of Expenditure Social Media Advertising 24HN MEMO		Category/ Type 004		06	10 /	2016	
	Name of Federal Candidate		Support	Office Sough	ht: X F	House Di	istrict:	01
	JAMES FREDERICK BRIDENSTINE		Oppose	Presid	lent S	Senate	State:	OK
	Calendar Year-To-Date Per Election for Office Sought		0.00	Disbursement 2016	nt For: X Other (specif	Primary y) ▶	Ge	eneral
(a	SUBTOTAL of Itemized Independent E	expenditures					2000.00	
	,				7			
(b	o) SUBTOTAL of Unitemized Independen	t Expenditures		•	7	-		
(c	e) TOTAL Independent Expenditures			· [7			
Wİ	nder penalty of perjury I certify that the ith, or at the request or suggestion of, a arty committee) any political party commi	ny candidate or authorized	•					

[Electronically Filed]

2016

13

07

Date

PAGE FOR LI	14 NE 24	OF FOF F	21 ORM 3X	-
ENTIFIC	CATIO	N NUM	BER ▼	

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
Character is Essential PAC (CIE PAC)		C C00617050
Check if 24-hour report 48-hour report New report	t Amends report	filed on M M / D D / Y Y Y Y Y
Full Name of Payee Facebook	🔀 Memo Iten	Date of Public Distribution/Dissemination
Mailing Address		06 17 2016
1 Hacker Way		Amount
City State Z	Zip Code	500.00
	94025	Transaction ID : SE.4160 Date of Disbursement or Obligation
Purpose of Expenditure Social Media Advertising 24HN MEMO	Category/ Type 004	06 17 2016
Name of Federal Candidate	X Support (Office Sought: X House District: 01
JAMES FREDERICK BRIDENSTINE	Oppose	President Senate State: OK
Calendar Year-To-Date Per Election for Office Sought		Disbursement For:
Full Name of Payee	Memo Item	Date of Public Distribution/Dissemination
Facebook	_ memo nem	Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1 Hacker Way		Amount
City State Z	Zip Code	625.00
Menlo Park CA	94025	Transaction ID : SE.4141 Date of Disbursement or Obligation
Purpose of Expenditure Reserved Social Media Ad space	Category/ Type 004	06 / 20 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate	X Support	Office Sought: X House District: 01
JAMES FREDERICK BRIDENSTINE	Oppose	President Senate State: OK
Calendar Year-To-Date Per Election for Office Sought		Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures		625.00
(b) SUBTOTAL of Unitemized Independent Expenditures		>
(c) TOTAL Independent Expenditures		•
Under penalty of perjury I certify that the independent expenditures rewith, or at the request or suggestion of, any candidate or authorized of party committee) any political party committee or its agent.		
Christopher James Cavin [Electronical	ally Filed] Date	07 13 Y 2016
Signature	24.0	

S ITI

	431807 (FEC Form 3) NDENT EXPEND	•		L-	PAGE 15 FOR LINE 24		21 RM 3X
AME OF COMMITTE Character is Es	^{E (In Full)} ssential PAC (C	IE PAC)			ONTIFICATION	NUMB	ER ▼
			M	- M /	D D /	Y	Y

Character is Essential PAC	(CIE PAC)		C C00617050
Check if 24-hour report 48-hour	our report New repo	ort Amends repo	ort filed on
Full Name of Payee		☐ Memo It	em Date of Public Distribution/Dissemination
Facebook			06 20 Y Y Y Y Y
Mailing Address 1 Hacker Way			Amount
City	State	Zip Code	109.01
Menlo Park	CA	94025	Transaction ID : SE.4190 Date of Disbursement or Obligation
Purpose of Expenditure Reserved Social Media Ad space		Category/ Type 004	06 / 20 / Y Y Y Y Y Y Y
Name of Federal Candidate		Support	Office Sought: X House District: 01
JAMES FREDERICK BRIDENSTINE		Oppose	President Senate State: OK
Calendar Year-To-Date Per Election for Office Sought		13784.01	Disbursement For: X Primary General 2016 Other (specify) ▶
Full Name of Payee		☐ Memo Ite	
Facebook			06 20 2016
Mailing Address 1 Hacker Way			Amount
City	State	Zip Code	16.52
Menlo Park	CA	94025	Transaction ID : SE.4191 Date of Disbursement or Obligation
Purpose of Expenditure Reserved Social Media Ad space		Category/ Type 004	06 20 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate		Support	Office Sought: House District: 01
JAMES FREDERICK BRIDENSTINE		Oppose	President Senate State: OK
Calendar Year-To-Date Per Election for Office Sought		13800.53	Disbursement For: ☐ Primary ☐ General 2016 ☐ Other (specify) ▶
(a) SUBTOTAL of Itemized Independent	ent Expenditures		. ▶ 125.53
(b) SUBTOTAL of Unitemized Indepen	ndent Expenditures		
(c) TOTAL Independent Expenditures			· · · · · · · · · · · · · · · · · · ·
	of, any candidate or authorized		not made in cooperation, consultation, or concert of either, or (if the reporting entity is not a political
Christopher James Cavin	[Electron	ically Filed] Date	07 13 2016
Signature			

S

Christopher James Cavin

Signature

	DULE E (FEC Form 3			
ΓΕΜΙΖΙ	ED INDEPENDENT EXPENI	DITURES		PAGE 16 OF 21 FOR LINE 24 OF FORM 3X
NAME O	F COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER ▼
	acter is Essential PAC (0	CIE PAC)		
				C C00617050
Check if	24-hour report 48-hour	report New repo	ort Amends repo	ort filed on
	Name of Payee ogle Inc.		🔀 Memo It	Date of Public Distribution/Dissemination
Go	ogie inc.			06 10 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Maili	ng Address 1600 Amphitheatre Pa	rkway		Amount
City		State	Zip Code	625.00
Mou	ntain View	CA	94043	Transaction ID : SE.4146 Date of Disbursement or Obligation
	ose of Expenditure rnet Advertising 24HN MEMO		Category/ Type 004	06 10 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Nam	e of Federal Candidate		Support	Office Sought:
JAM	ES FREDERICK BRIDENSTINE		Oppose	President Senate State: OK
	Calendar Year-To-Date Per Election for Office Sought		0.00	Disbursement For: ☐ Primary ☐ General 2016 ☐ Other (specify) ▶
	Name of Payee		☐ Memo Ite	Date of Public Distribution/Dissemination
Go	oogle Inc.			06 14 2016
Maili	ing Address 1600 Amphitheatre Pa	rkway		Amount
City		State	Zip Code	50.00
	untain View	CA	94043	Transaction ID : SE.4187 Date of Disbursement or Obligation
	ose of Expenditure served Internet Advertising		Category/ Type 004	M 06 / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Nam	ne of Federal Candidate		Support	Office Sought:
JAN	IES FREDERICK BRIDENSTINE		Oppose	President Senate State: OK
	Calendar Year-To-Date Per Election for Office Sought		10050.00	Disbursement For:
(a) SI	UBTOTAL of Itemized Independent	Expenditures		50.00
(b) S	UBTOTAL of Unitemized Independent	ent Expenditures		. •
(c) T(OTAL Independent Expenditures			· · · · · · · · · · · · · · · · · · ·
with, o	. , , , , ,	any candidate or authorized	•	not made in cooperation, consultation, or concert of either, or (if the reporting entity is not a political

[Electronically Filed]

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Date

PAGE 17 OF 21 FOR LINE 24 OF FORM 3X

				FOR LINE 24 OF FORM 3X
	OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER ▼
Cna	aracter is Essential PAC (CIE PAC)			C C00617050
Check	if 24-hour report 48-hour report New report	ort Amends rep	ort filed o	on M = M / D = D / Y = Y = Y
	III Name of Payee Google Inc.	☐ Memo I	tem	Date of Public Distribution/Dissemination
	ailing Address			06 / 22 / 2016
	1600 Amphitheatre Parkway			Amount
Ci	ty State	Zip Code		200.00
	ountain View CA	94043		Transaction ID : SE.4188 Date of Disbursement or Obligation
	rpose of Expenditure eserved Internet Advertising	Category/ Type 004		06 22 2016
Na	ame of Federal Candidate	X Support	Office	Sought: X House District: 01
JA	AMES FREDERICK BRIDENSTINE	Oppose	F	President Senate State: OK
	Calendar Year-To-Date Per Election for Office Sought	14000.53	Disburs 2016	sement For: Primary General
	Ill Name of Payer	☐ Memo It	em	Other (specify)
	Il Name of Payee Google Inc.	_ wemore		Date of Public Distribution/Dissemination 06 23 2016
M	ailing Address 1600 Amphitheatre Parkway			Amount
Ci	ity State	Zip Code		350.00
Ν	flountain View CA	94043	Т	Transaction ID : SE.4189 Date of Disbursement or Obligation
	urpose of Expenditure deserved Internet Advertising	Category/ Type 004		M 06 / 23 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
N	ame of Federal Candidate	X Support	Office	Sought: X House District: 01
J.	AMES FREDERICK BRIDENSTINE	Oppose		President Senate State: OK
	Calendar Year-To-Date Per Election for Office Sought	14350.53	Disbur 2016	sement For:
(a)	SUBTOTAL of Itemized Independent Expenditures		▶	550.00
(b)	SUBTOTAL of Unitemized Independent Expenditures		▶	
(c)	TOTAL Independent Expenditures		··· •	
with	der penalty of perjury I certify that the independent expenditures a, or at the request or suggestion of, any candidate or authorized ty committee) any political party committee or its agent.			
	Christopher James Cavin [Electroni	ically Filed] Dat	e 07	M / D D / Y B Y B Y B Y B Y B Y B Y B Y B Y B Y
_	Signature			

21 PAGE 18 OF FOR LINE 24 OF FORM 3X NAME OF COMMITTEE (In Full) FEC IDENTIFICATION NUMBER ▼ Character is Essential PAC (CIE PAC) C00617050 Check if 24-hour report 48-hour report New report Amends report filed on Full Name of Payee Memo Item Date of Public Distribution/Dissemination Monarch Marketing Group, LLC 06 2016 14 Mailing Address 200 NW 63rd Street Amount State Zip Code 8000.00 City OK Oklahoma City 73116 Transaction ID: SE.4152 Date of Disbursement or Obligation Purpose of Expenditure Category/ TV Advertising 004 06 10 2016 Type Name of Federal Candidate 01 X House X Support District: Office Sought: JAMES FREDERICK BRIDENSTINE OK Oppose President Senate State: X Primary Disbursement For: General Calendar Year-To-Date 2016 10000.00 Per Election for Office Sought Other (specify) ▶ Memo Item Full Name of Payee Date of Public Distribution/Dissemination Monarch Marketing Group, LLC 06 2016 Mailing Address 200 NW 63rd Street Amount 3000.00 City State Zip Code OK 73116 Transaction ID : SE.4164 Oklahoma City Date of Disbursement or Obligation Purpose of Expenditure Category/ TV Advertising 004 06 2016 Type Name of Federal Candidate 01 X House X Support Office Sought: District: JAMES FREDERICK BRIDENSTINE OK Oppose State: President Senate Primary Disbursement For: General Calendar Year-To-Date 13050.00 2016 Per Election for Office Sought Other (specify) ▶ (a) SUBTOTAL of Itemized Independent Expenditures..... 11000.00 (b) SUBTOTAL of Unitemized Independent Expenditures (c) TOTAL Independent Expenditures..... Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent. Christopher James Cavin [Electronically Filed] 13 2016 Date Signature

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES	PAGE 19 OF 21
NAME OF COMMITTEE (In Full)	FOR LINE 24 OF FORM 3X FEC IDENTIFICATION NUMBER ▼
Character is Essential PAC (CIE PAC)	C C00617050
Check if 24-hour report 48-hour report New report Amends report file	d on Mam / Dab / Yayayay
Full Name of Payee Memo Item	Date of Public Distribution/Dissemination
Jenna Partain	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address P.O. Box 658	Amount
City State Zip Code	50.00
Krebs OK 74554	Transaction ID : SE.4171 Date of Disbursement or Obligation
Purpose of Expenditure Telephonic voter outreach recording Category/ Type 004	06 25 / Y Y Y Y Y Y
Name of Federal Candidate Support Office	ce Sought: House District:01
JAMES FREDERICK BRIDENSTINE Oppose	President Senate State: OK
Calendar Year-To-Date Per Election for Office Sought Disk 2010	oursement For: X Primary General Other (specify)
Full Name of Payee	Date of Public Distribution/Dissemination
Voter Contact Strategies LLC	M = M / D = D / Y = Y = Y
Mailing Address 109 Hall Street	06 24 2016
100 Hall Ottool	Amount
City State Zip Code	2500.00
Lexington OK 73051	Transaction ID : SE.4167 Date of Disbursement or Obligation
Purpose of Expenditure Telephonic voter outreach 24HN MEMO Category/ Type 004	M 06 / D 24 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate Support Office	ce Sought: X House District: 01
JAMES FREDERICK BRIDENSTINE Oppose	President Senate State: OK
Calendar Year-To-Date Per Election for Office Sought Dist 201	
	Other (specify) ►
(a) SUBTOTAL of Itemized Independent Expenditures	50.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not n with, or at the request or suggestion of, any candidate or authorized committee or agent of eith party committee) any political party committee or its agent.	· · · · · · · · · · · · · · · · · · ·
Christopher James Cavin [Electronically Filed]	07 13 / Y Y Y Y Y
Signature Date	07 13 2016

Christopher James Cavin

Signature

	CHEDULE E (FEC Form 3X)					
TI	EMIZED INDEPENDENT EXPENDITURE	S			PAGE 20 FOR LINE	OF 21 24 OF FORM 3X
	AME OF COMMITTEE (In Full)				FEC IDENTIFICAT	ION NUMBER ▼
	Character is Essential PAC (CIE PA	(C)			C C00617050	
Cł	neck if 24-hour report 48-hour report	New rep	ort Amends repo	ort filed on	- M / D - D	/ Y = Y = Y = Y
	Full Name of Payee Voter Contact Strategies LLC		🔀 Memo It	Date	of Public Distributio	n/Dissemination
	Mailing Address 109 Hall Street				06 24	2016
				Amoui	nt	
	City	State	Zip Code			163.00
	Lexington	OK	73051		ction ID: SE.4174 of Disbursement or	Obligation
	Purpose of Expenditure Telephonic voter outreach 24HN MEMO		Category/ Type 004		06 / 24	2016
	Name of Federal Candidate		Support	Office Sough	t: X House	District: 01
	JAMES FREDERICK BRIDENSTINE		Oppose	Preside		State: OK
	Calendar Year-To-Date Per Election for Office Sought		14350.53	Disbursemen 2016	t For:	ry General
	Full Name of Payee		☐ Memo Ite		of Public Distribution	n/Dissemination
	Voter Contact Strategies LLC			M	06 27	2016
	Mailing Address 109 Hall Street			Amou		
	City	State	Zip Code	— Г		2500.00
	Lexington	ОК	73051		ction ID : SE.4195 of Disbursement or	Obligation
	Purpose of Expenditure		Category/		1 M / D D	/ Y Y Y Y Y
	Reserved telephonic voter outreach		Type 004	_	06 27	2016
	Name of Federal Candidate		X Support	Office Sough	it: X House	District: 01
	JAMES FREDERICK BRIDENSTINE		Oppose	Preside	ent Senate	State: OK
	Calendar Year-To-Date Per Election for Office Sought		16900.53	Disbursemen 2016 O	nt For:	ry General
	(a) SUBTOTAL of Itemized Independent Expendit	tures		•	7 7	2500.00
	(b) SUBTOTAL of Unitemized Independent Exper	nditures		•		
	(c) TOTAL Independent Expenditures			•	7	
	Under penalty of perjury I certify that the independent, or at the request or suggestion of, any cand party committee) any political party committee or	lidate or authorized				

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Date

TE	MIZED INDEPENDENT EXPENDITURES					21 OF 21 IE 24 OF FORM 3X
	ME OF COMMITTEE (In Full)				FEC IDENTIFICA	ATION NUMBER ▼
C	haracter is Essential PAC (CIE PAC)				C C0061705	50
Che	eck if 24-hour report 48-hour report New re	port Amer	nds repo	ort filed	on M M / D D	/ Y = Y = Y = Y
	Full Name of Payee Voter Contact Strategies LLC		Memo It	em	Date of Public Distribut	ion/Dissemination
	Mailing Address 400 Lett Character				06 / 27	2016
	109 Hall Street				Amount	
ŀ	City State	Zip Code				163.00
	Lexington OK	73051			Fransaction ID : SE.419 Date of Disbursement	
	Purpose of Expenditure Reserved telephonic voter outreach	Category/ Type	004		06 / 27	2016
ı	Name of Federal Candidate	X Su	pport	Office	Sought: X House	District:01
	JAMES FREDERICK BRIDENSTINE		pose		President Senate	OK
	Calendar Year-To-Date Per Election for Office Sought	17063.53		Disbu 2016	rsement For:	nary General
	Full Name of Payee	_ 1	Memo Ite	em	Date of Public Distribut	tion/Dissemination
	Mailing Address				حا ليا	
					Amount	
	City State	Zip Code				
-					Date of Disbursement	or Obligation
	Purpose of Expenditure	Category/ Type			M = M / D = D	/
	Name of Federal Candidate	Su	ıpport	Office	Sought: House	District:
			ppose		President Senate	
	Calendar Year-To-Date		\neg	Disbu	rsement For: Prin	nary General
	Per Election for Office Sought				Other (specify) ▶	
((a) SUBTOTAL of Itemized Independent Expenditures			▶		163.00
((b) SUBTOTAL of Unitemized Independent Expenditures			·· •	7	9-11-25-1
	(c) TOTAL Independent Expenditures			▶	7	17063.53
١	Under penalty of perjury I certify that the independent expenditure with, or at the request or suggestion of, any candidate or authorize party committee) any political party committee or its agent.					
	Christopher James Cavin	nically Filed]		M	M / D D / Y D	7
	Signature		Date	, 07	13	2016